

ADVANCED MANAGEMENT PROGRAMME *in* CORPORATE AFFAIRS

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FOUNDING BATCH

12 Month

Blended Mode

Practitioner-Centric

Case Study Based

Campus Immersion

Limited Seats

FOR THE NEW AGE BUSINESS LEADERS

Scan to Apply



KEY DATES

Super Early Bird Offer
Avail 20% Discount
Upto 15.12.2024

Early Bird Offer
Avail 10% Discount
Upto 31.12.2024

Last Minute Registration
Full Price
Upto 10.01.2025

Course Commencement
January 2025

INDIAN INSTITUTE OF CORPORATE AFFAIRS

Indian Institute of Corporate Affairs (IICA) has been established by the Ministry of Corporate Affairs (MCA), Government of India to act as a **think tank and a centre of excellence** to augment the growth of the corporate sector in India through an integrated and multi-disciplinary approach.

The institute has emerged as a leading player in training, capacity building, executive education, advocacy and advisory catering to various cadres, ministries, departments, CPSEs, MNCs, private sector and professionals.

Over the last decade, IICA has contributed immensely on priority initiatives of the Government of India and contemporary issues faced by the corporate sector and professionals like Corporate Governance, Independent Directors, Corporate Social Responsibility (CSR), ESG, Insolvency and Bankruptcy, Financial Reporting, Valuation, Mediation, Arbitration, Business and Human Rights, Investor Education and Protection, Competition Law, Regulatory Governance, MSME, Public Private Partnership (PPP), Start-Ups, Leadership etc.

SCHOOL OF FINANCE AND MANAGEMENT

School of Finance and Management is engaged in capacity building, education, research, advocacy and advisory on contemporary financial and regulatory issues including banking, finance, financial reporting, leadership, valuation, risk management & allied themes.

It runs an Executive MBA – Corporate Affairs programme in association with IIM Jammu. The school provides research, advocacy and advisory support to priority initiatives of the Government of India like financial inclusion, financial literacy and financial reporting.

The School is known for launching innovative and thoughtfully curated programs like Financial Intelligence for Directors (FID), Module on Corporate Affairs, Master in Economic and Financial Crimes (MEFC), Certificate Program for New Age Bureaucrats and Public Leaders, Advanced Finance for Finance Professionals (AFFP), Strategic Leadership Module and Certificate Program for Start-Ups.

The School has so far trained 5000+ executives across board level, top management, middle management and entry level / induction through various online, in-person and hybrid programmes.



MESSAGE FROM DG & CEO



Dr Ajay Bhushan Pandey
Director General & CEO
IICA

The business environment has changed dramatically over the past few decades replacing the sense of certainty, stability and familiarity. Modern business organizations face a lot of challenges in the VUCA world (Volatile, Uncertain, Complex and Ambiguous) creating a **need for leadership skills and organizational capabilities different from those that helped them succeed in the past.**

To survive and thrive, **future business managers have to change the way they think and act**, expanding their role beyond general administration and reporting. The IICA unique Advanced Management Programme - Corporate Affairs (AMP-CA) aims to meet the changing demands and **offer contemporary and relevant competencies needed by the future business leaders and managers.** The programme will equip them to do the right thing, at the right time, for the right reason and in the right way.

I welcome the future business leaders and managers to the new age Advanced Management Programme - Corporate Affairs.

MESSAGE FROM PROGRAM DIRECTOR



Prof (Dr) Naveen Sirohi
HoD, School of Finance &
Management, IICA

The current business landscape in VUCA world and digital disruption is marked by various shifting forces, making it difficult to predict outcomes and make real-time intelligent business decisions. In order to keep businesses viable, profitable and ultimately successful, the **new age business leaders need to develop competencies to identify future disruptive changes, create business resilience and develop a sustainable competitive advantage.**

The Advanced Management Programme - Corporate Affairs (AMP-CA) is **designed to enable a shift in leadership perspective at current corporate world.** The programme employs a mix of learning methods, weaving together real-world practice with experiential learning sessions through **case studies**, delivered by a **global pool of experts.**

I welcome you all to this advanced professional enrichment programme aimed at equipping you to take a deep dive into the complex responsibilities and operational challenges of global business leadership.

Wish you happy learning.



ABOUT THE PROGRAM

Recent geo-political challenges and technological disruptions have necessitated growing organisations and individuals to acquire new age competencies to excel in the current business environment.

The Advanced Management Programme in Corporate Affairs (AMP-CA) is designed for mid-career professionals to enhance and advance their corporate affairs and management skills and knowledge. The program will be offered in a **blended mode** enabling the participants to balance their work and personal commitments while completing the program. Uniquely curated by IICA, the Advanced Management Programme in Corporate Affairs (AMP-CA) is an intensive 12-month programme to build deeper understanding of various **contemporary and relevant facets of the domain of corporate affairs and management.**

Delivered with a practical perspective through a prudent mix of energising lectures, keynotes and panels, interactive breakouts, **case studies**, seminars, industry interactions, assignments and role plays, this Advanced Management Programme **aims to expand business acumen** of career oriented middle and senior-level corporate professionals to take on higher responsibilities and lead decisively.

“ **BE THE LEADER
YOU ASPIRE TO BE...**



KEY FEATURES

12 Month
Hybrid
Program

15
Modules

Evening /
Weekend
Live
Sessions

Industry
Oriented

Two
1-Week
Campus
Immersion

Global
Pool of
Experts

Case
Study
Based

Recording
Available

Master
Classes

Alumni
Connect

SELECT REFLECTIONS

FROM PAST PARTICIPANTS OF EMBA-CORPORATE AFFAIRS PROGRAM

truly unique, exceptional and transformative

unique and distinctive learning proposition

strong emphasis on real-world applications

invaluable networking opportunities

highly relevant to current industry practices

one of the best courses available in India

holistic learning experience

equipped us comprehensively for leadership roles

For details, refer Testimonial Section of the Brochure

COURSE STRUCTURE

Pre-Course Connection

Prior to AMP, participants connect with each other via IICA Learning Management System (LMS) and WhatsApp Group to form **a learning community**. The idea is to help participants prepare for the 12-month experience and learn about each other's background, objectives and projects/assignments.

Module 1 Business Strategy in VUCA Times

The module focusses upon the agility and strategic approach needed by new age business leaders in the present VUCA (Volatile, Uncertain, Complex and Ambiguous) business environment where disruption has become a norm.

Module 2 Financial Reporting

The working understanding of finance is a necessary precondition for a leadership role. The communication of financial information to external and internal stakeholders in a true and fair manner ensuring compliances, sustainability and growth is the focus area of this module.

Module 3 Corporate Finance

The module aims to augment strategic financial decision-making related to capital structure and capital budgeting with the aim of maximising returns for the shareholders.

Module 4 Business and Financial Laws

This module provides the learners an understanding of the legal ecosystem in which the organisations have to survive and thrive focusing upon business and financial laws.

Module 5 Sustainability and Social Dimensions of Business

Modern organisations are increasingly focused on achieving Sustainable Development Goals (SDGs) and integrating sustainable practices in everyday operations. The module prepares the participants with key concepts of sustainability, ESG and CSR.

Module 6 Corporate Insolvency and Turnaround Management

The module exposes learners to the theory, practice and experience of business facing financial distress and enables them for proactive strategic interventions to identify and address underlying issues, revitalise operations, and position their organisations for long-term success.

Module 7 Business Valuation and M&A

The importance of transparent and reliable valuations is becoming increasingly important in present interconnected world. The module will give an overview of valuation and M&A to the participants.

COURSE STRUCTURE

Module 8 Competition and Market Regulation

The participants will be exposed to the policies and laws imposed by the Government and regulatory bodies relevant for business organisations for ensuring a level-playing field, protect consumer interest and encourage innovation and competition.

Module 9 Design Thinking and Innovation

The module will focus on leveraging design thinking principles and innovative problem-solving tools by participants to address business challenges and guide their organisation's strategy.

Module 10 Start-up Ecosystem

This module aims at providing participants a 360 degree understanding of the start-up ecosystem enabling them to pursue their entrepreneurial endeavours or take a leadership role in a start-up company.

Module 11 Corporate Governance

The objective of this module is to impart a critical understanding of the structure, objectives and mechanisms of corporate governance, and the legal and other issues affecting systems by which organisations are directed and controlled.

Module 12 Negotiation and Communication

This module is intended to prepare participants to communicate and negotiate effectively for achieving specific objectives with a given audience in a specific situation.

Module 13 Managing across Cultures

The module will explore how culture affects business and will develop critical capability of participants in understanding and analysing cross cultural scenarios.

Module 14 Corporate Reputation and Management

This module will focus on contemporary communication issues faced by organisations today and will develop knowledge and skills to manage reputation. Techniques for dealing with crisis communication and associated reputation management strategies will also be covered.

Module 15 Toolkit for New Age Business Leaders

The module focusses on the new competencies needed as part of present leadership toolkit like story-telling, financial modelling, social media management, creating personal brand etc.

TESTIMONIALS



Mukesh Kumar

Senior Manager
Union Bank of India

Overall, IICA's Corporate Affairs component ensured it was **a cornerstone of our executive education journey, equipping us comprehensively for leadership roles in the corporate arena.**

The modules were strategically aligned with current regulatory trends and corporate governance practices, **providing a robust foundation for navigating complex business environments.**

The delivery was top-notch, featuring a blend of **theoretical rigor and practical insights** from seasoned practitioners.



Manoj Kumar Thakur

Tax & Management
Consultant

The content of IICA EMBA Corporate Affairs is grounded on **real-life cases** covering ethical corporate governance, and best business management practices like business valuation, sustainable business and business strategy.

A **week-long campus immersion** was both educational and enjoyable.

It was **a truly transformative year** instilling in me renewed sense of purpose and **resilience to navigate the turbulent waters of today's business landscape.**



Girish Raghavendra Rao

Head Operations,
Maintenance and Quality,
Saurya Urja Company of
Rajasthan Limited

The Corporate Affairs modules were comprehensive and **highly relevant to current industry practices.**

The delivery was impeccable, combining insightful lectures with practical case studies.

Campus immersion provided valuable **networking opportunities**, enhancing the overall learning experience.



Rahul Tripathi

AGM
BrahMos Aerospace

One of the best courses available in India in the corporate affairs field.

As an individual, I have gained a lot through the program and have been **extensively exposed to the domains of corporate affairs** conducted by IICA, **which were not available earlier through an MBA Course.** The program has prepared me to encounter challenges in corporations

The testimonials are from the founding batch participants of 2-year Executive MBA in Corporate Affairs & Management Program (2023-25) reflecting their experience of the corporate affairs component designed and delivered by IICA.

TESTIMONIALS



Pavan Kumar

Deputy Manager
Bridge and Roof Company
(India) Ltd.

*I found the Corporate Affairs program at IICA to be **truly unique, exceptional and transformative**, particularly for individuals like myself who come from non-commerce background. The **modules were meticulously designed blending theoretical knowledge with practical insights** on topics like corporate governance, legal and regulatory framework, business strategy, sustainable businesses etc.*



Ashvinee Kumar

Managing Director
Chaupal Sansadhan Ltd. &
Yogbodhi Private Ltd.

*The program is **suitable for all mid-career professionals who want to take advantage of corporate affairs leadership roles**. It provided me an opportunity to enhance and advance my corporate affairs skills and knowledge.*



Purvie Gupta

Customer Service Specialist
Fareportal India Pvt Ltd

*The **unique and distinctive proposition of learning at IICA** through collective discourse, including theoretical concept clarity and application-oriented methodology, has greatly enhanced my understanding of corporate affairs concepts. Beyond academics, the platform that **IICA has provided for the development of my leadership skills**, I will cherish for a lifetime.*



Raghav Samyal

Software Engineer
Accenture

The Corporate Affairs component by IICA provided a comprehensive and insightful learning experience. The **program truly prepared us to navigate and excel in complex and dynamic field of corporate affairs**, equipping us with the skills and confidence needed to thrive in our careers.



Naveed Rasool

Assistant Manager
Jammu & Kashmir Bank

The faculty at IICA are top class intellectuals capable of delivering the **bird's eye view of Corporate world with complex and trending issues in business**.



Nishant Bakshi

Vice President
Barclays

*I found the Corporate Affairs program by IICA to be **exceptionally enriching**. The modules were meticulously designed, offering deep insights into corporate governance, regulatory frameworks and stakeholder management.*

ELIGIBILITY AND SELECTION PROCESS

Who should attend?

The program is recommended for early-career to mid-career level executives aspiring for leadership role in future. Target audience include working executives, entrepreneurs & professionals with minimum 5 years of experience aspiring for leadership role.

Eligibility

- **Education** - Graduation from any discipline from any university
- **Experience** - Minimum 5 years of experience in corporates or own business/profession.

Application Process

An online admission application form is to be filled up by the applicants as per the advertisement by providing the requisite information with documentary support and registration fee.

Important Dates

Registration Ends

December 15, 2024

Final Selection of Candidates

December 26, 2024

Program Commencement

January 4, 2025



PROGRAMME FEE DETAILS

Registration Fee
(Non-Refundable)

Rs. 50,000/- (plus GST)

Programme Fee

Rs. 4,50,000/- (plus GST)
(after adjustment of Registration Fee)

Fee includes two 1-week campus immersion expenses on double-sharing basis accommodation, food and other expenses at IICA.

INSTALLMENT OPTION

Instalment I

Rs. 2,00,000/- (plus GST)

Payable Before Term I

Instalment II

Rs. 1,60,000/- (plus GST)

Payable Before Term II

Instalment III

Rs. 1,60,000/- (plus GST)

Payable Before Term III



FACULTY @ IICA



Dr Naveen Sirohi
School of Finance &
Management



Dr Niraj Gupta
School of Corporate
Governance & Public
Policy



Dr Garima Dadhich
School of Business
Environment



Dr Pyla Narayan Rao
School of Corporate
Law



Dr K L Dhingra
Centre for Insolvency &
Bankruptcy



Dr Lata Suresh
Knowledge Resource Centre



**Dr Ragnath Anand
Mashelkar**
Professor Emeritus



Dhanendra Kumar
Distinguished Fellow



U K Sinha
Distinguished Fellow



FCA Rajiv Singh
Adjunct Faculty



Dr Sunder Ram Korivi
Adjunct Faculty



G P Madaan
Adjunct Faculty



Ashish Makhija
Adjunct Faculty



**Dr Shubhashis
Gangopadhyay**
Adjunct Faculty

& many more leading experts from India and Abroad.

subject to availability / confirmation

LIFE @ IICA

The campus, spread over 14 acres, comprises Administrative Building, Retreat Block, Director's residence, Trainees Hostel comprising 72 rooms and residential complex consisting of 1-BHK, 2-BHK and 3-BHK apartments.

Trainees are provided twin-sharing accommodation with modern amenities, access to highspeed Wi-Fi and mess serving vegetarian and non-vegetarian cuisines in an elegant dining hall.

The morning starts with the sound of chirping of birds and serenity of green campus. Morning yoga by a professional trainer is a part of daily routine integrating health for a balanced life.

A fully-functional gymnasium with all modern and essential fitness and training equipment is accessible to students 24x7. Sports facilities cover a variety of games including football, cricket, badminton, volleyball, billiards and table tennis.

High-end boardroom and modern classrooms are used for delivery of lectures, expert talks and panel discussions.



EVENTS @ IICA

Startup Corporate Governance National Conclave

The National Conclave on Startup Corporate Governance, organized by IICA, convened on June 24, 2023, at The Lalit, New Delhi. The conference brought together over 200 participants from the startup ecosystem, including founders, venture capitalists, startup investors, board members, and other stakeholders. This event aimed to address the critical importance of corporate governance in startups and drive dialogue around its role in the successful and sustainable growth of startups. IICA's certification program specifically designed for startup Boards was launched by the Chief Guest, Mr. Amitabh Kant, G20 Sherpa for the Government of India. He was joined by the DG & CEO of IICA, Mr. Ajay Tyagi, Former Chairman of SEBI, and Mr. Sudararaman Ramamurthy, MD&CEO of Bombay Stock Exchange (BSE).



IICA-MCA-UNDP Inter-Ministerial Workshop on 'Responsible Business Conduct in India'

An Inter-Ministerial Workshop on the 'Responsible Business Conduct in India' was organised by IICA along with the Ministry of Corporate Affairs (MCA), Government of India, in partnership with the United Nations Development Programme (UNDP) in New Delhi. The objective of the workshop was to map the policies of different ministries aligned with responsible business, to share the progress made against the policies and schemes related to responsible business, to deliberate the need for collaborative action, and to seek inputs for documenting initiatives pertaining to responsible business leading towards Viksit Bharat. The workshop was attended by around 30 senior officers from different relevant Ministries of the Government of India.



Know Your Regulator (KYR) Series

IICA organises the KYR talk series, which features discussions with the Chairpersons of Regulatory Bodies responsible for overseeing various segments of the Indian market and economy. This series aims to delve into the institutional structure of these regulatory agencies, examining their characteristics, principles, values, and the frameworks guiding their decision-making processes. To date, IICA has conducted 11 editions of the KYR series, featuring Chairpersons from bodies such as Competition Commission of India (CCI), National Financial Reporting Authority (NFRA), Insolvency and Bankruptcy Board of India (IBBI), Central Electricity Regulatory Commission (CERC), Food Safety and Standards Authority of India (FSSAI), Insurance Regulatory and Development Authority (IRDA), and Pension Fund Regulatory and Development Authority (PFRDA).



EVENTS @ IICA

National ESG Conference 2023

Shri Rao Inderjit Singh, Union Minister of State (IC), Ministry of Statistics & Programme Implementation, Ministry of Planning, and MoS, Ministry of Corporate Affairs, Government of India, inaugurated the National Conference on Responsible Business Conduct' and Exhibition on 'Embracing ESG in India' organised by IICA in New Delhi. The inaugural session was graced by eminent guests such as Dr. Manoj Govil, Secretary, Ministry of Corporate Affairs, Mr. Shombi Sharp, United Nations Resident Coordinator to India, Mr. Praveen Kumar, DG & CEO, IICA, Ms. Cynthia McCaffery, UNICEF Country Representative India, Dr. Tina Kuriakose, Director, International Justice Mission, Mr. Pradeep Narayan, Director, Partners in Change, Dr. Nidhi Pundhir, Vice President, Global CSR, HCLTech.



Conference on Regulatory Governance - Best Practices

IICA organised a two-day conference for Forum of Indian Regulators (FOIR) member bodies on December 21-22, 2023, in Thiruvananthapuram, Kerala, centred around the theme 'Regulatory Governance - Best Practices.' This conference brought together key figures from the regulatory ecosystem, including current and former Chairpersons and Members from various sectors, to exchange insights and ideas. The discussions highlighted several effective practices currently in place and inspired participants to consider adopting additional best practices in the future.



'Utkarsh' - Strategic Leadership Programme for HAL

IICA conducted a 5-day training program on Strategic Leadership for Hindustan Aeronautics Limited (HAL) officials from June 03-07, 2024. The program hosted 25 General Managers with diverse backgrounds in Production, Projects, HR, Finance, Design, Marketing, and Planning. The program covered topics such as HAL's Strategy 2030, Financial Statement Analysis, Contract Management, Leadership Communication, Agile Project Management, Strategic Management, International Finance, Merger & Acquisitions and Board Room Proceedings. An industry expert from Airbus also interacted with the participants and offered insights on the Changing Aerospace Industry Outlook.





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Ministry of Corporate Affairs
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